## Talkin' Trash at the Sustainability Exchange



March 14, 2019 Kimberly Lam



# Recycling Changes



#### Recap - China Sword

For decades, China has been the largest importer of the world's recycled commodity, and the U.S. was 40% of the inbound stream.

In 2017, China announced efforts to clean up the country, which included dramatic changes for acceptance criteria of imported recyclables.

 A significant reduction in acceptable contamination levels (From ~3% to 0.5%) in any recovered paper and plastic grades.



 Additionally, China banned <u>all</u> mixed paper from import, regardless of contamination levels. (20% of historical stream).



Reductions took effect in March 2018, which drove costs and changes at most recycling facilities in the country to meet new standards

#### Recap - Trends Strain Existing Model



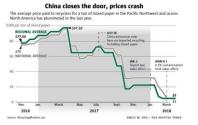
#### Implications

Some material changing faster than capital investment cycles  $18M \text{ tons in } 2000 \rightarrow \sim 2M \text{ in } 2015$ 

Some material has limited end markets HDPE (Good) → off-spec PET (Limited)

Material Light-weighting skews current success metrics Water Bottles → Almost 2x transactions

UID COTrugated Lardboard (ULL) at New Normal

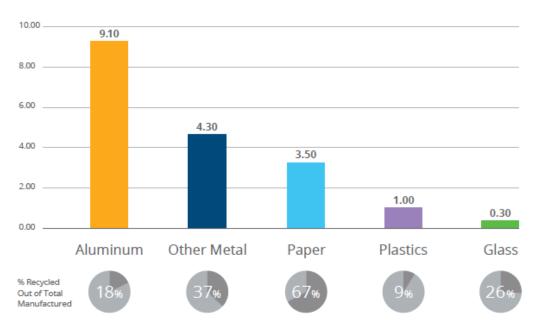


Commodity markets have steadily declined OCC down 40% → Mixed Paper down 95%

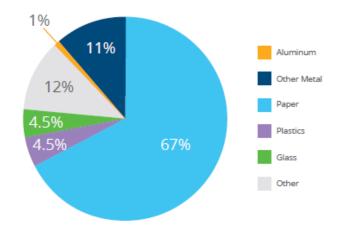
#### Measurements of U.S. Recycling Success

- Current metrics focus on weight (e.g. 50% recycling goal)
- This incentivizes "any" rather than the "right" diversion
- · Some of the more beneficial carbon dioxide equivalent (CO<sub>2</sub>e) materials are lighter

Tons of CO<sub>2</sub>e Savings per ton of Material Recycled (Greenhouse Gas Benefit)



% by Weight of Commodities Sold by Republic Services



Source: Advancing Sustainable Material Management 2015 Fact Sheet, EPA, 2018

#### Summary:

- · Weight-based goals do not correlate to greenhouse gas benefits
- · Reconsider "Any Diversion" (weight) vs "Most Beneficial Diversion"



We'll handle it from here.

## Outreach



#### Why Keep Your **Recyclables Clean?**

Because China's new policies have dramatically reduced the amount of recycling it's accepting. And it's requiring much cleaner materials.

To meet these new strict quality requirements, here are the top things you can do to reduce contamination in your blue recycling cart:

· Place recyclables in cart loosely (not bagged except for plastic bags) for easier processing.

green cart.

- of containers. Keep paper clean and dry.
- Bag your clean and dry filmy plastic Keep plastics and containers empty. bags inside a larger plastic bag. clean and as dry as possible.
- · Toss food-soiled paper (like napkins and paper food boxes) into your
  - · And most of all...NO garbage in the blue cart!

• Wipe or scrape food residue out

PLEASE KEEP ON RECYCLING! RecycleSmart

Just a little wipe will do me!



#### RecycleSmart Make it your mantra: Empty, Clean and Dry.

"Abb! Baady f

my new life

Those three words tell you everything you need to know about how to prepare glass and plastic for recycling.

Why are we chanting this new tune? It's because recent international policies have set a much higher standard for the quality of glass, plastic and paper that countries like China will accept for recycling. For example, all paper products must be completely clean-even a trace of food waste will turn that recyclable cardboard into garbage Offending leftovers like soda, grease, mayonnaise or milk can creep out of containers and contaminate paper products. And don't even get us started on peanut butter...

Keeping our recycling uncontaminated can be a challenge when it all goes into the same blue bin. But if we take a little time to make sure that our plastic and plass containers are empty, clean and dry beforehand, we can keep our recyclables pure. Of course we can do it!

So take that last bite of almond butter, spread that last bit of jelly. Wipe the jars clean (or stick them in the dishwasher along with your dirty plates), then let them dry completely before you put them in your blue bin. Those extra few seconds really make a difference between a longer life cycle for our materials or the landfill forever

All food-soiled paper products like greasy pizza boxes. take-out cartons and used napkins go into the black bin (if your complex doesn't have an organics green bin), keeping the blue bin pristine for empty, clean and dry recycling. So let's all sing together: Empty, Clean and Dry!

**NEW POSTER PUP!** 

RecycleSmart



**REPUBLIC** 

#### Outreach





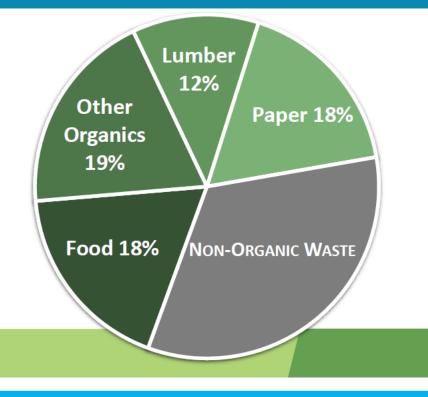
# Food Waste & Organics



## Big Picture: The problem



Organic Waste Comprises Two-Thirds of California's Waste Stream



# IN CALIFORNIA, MILLIONS ARE



CALIFORNIA THROWS AWAY 5.6 MILLION TONS OF FOOD WASTE EVERY YEAR!



CA generates 20-23 million tons of organic waste every year

#### Mandatory Commercial Organics Recycling





#### SB 1383: Short-Lived Climate Pollutants



#### Organic Methane Emissions Reductions



### SB 1383



	Recycling	Composting	In-Vessel Digestion	
	Biomass Conversion	Soil Amendments at Landfills*	Land Application*	
Recovery	Animal Feed	Food Recovery	Activities Verified under Section 18983.2	
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# **Residential Organics**



### Residential





#### Residential







### "Green-Washing"

#### "Compostable" Plastics

- Bio-based
- Degradable / Biodegradable
- Compostable
- BPI Certified









#### No "Compostable" Plastics, at least locally.



#### "Green-Washing"





## Monitoring Contamination





These items do not belong in the green organics cart:



biodegradable foodware

#### **ACCEPTED ORGANICS**

Use only BPI-Certified compostable bags, newspaper or brown paper bags to line your kitchen food scrap container.

Food scraps:	Soiled paper:	Yard trimmings:	
coffee grounds	coffee filters	flower cuttings	
cooked food	napkins	grass	
dairy	paper plates	eaves	
egg she <b>ll</b> s	paper towels	prunings	
fish & shells	pizza boxes	small branches	
fruit	tea bags		
meat & bones	paper egg cartons		
vegetables	paper food containers		





textiles

RecycleSmart was in your neighborhood today looking in your green organics cart.

#### **PS!** We Noticed Something in Your Cart.

www.RecycleSmart.org

# **Commercial Organics**



### Commercial





### **Education & Training**











### Not Just Restaurants!





## Processing Food Scraps





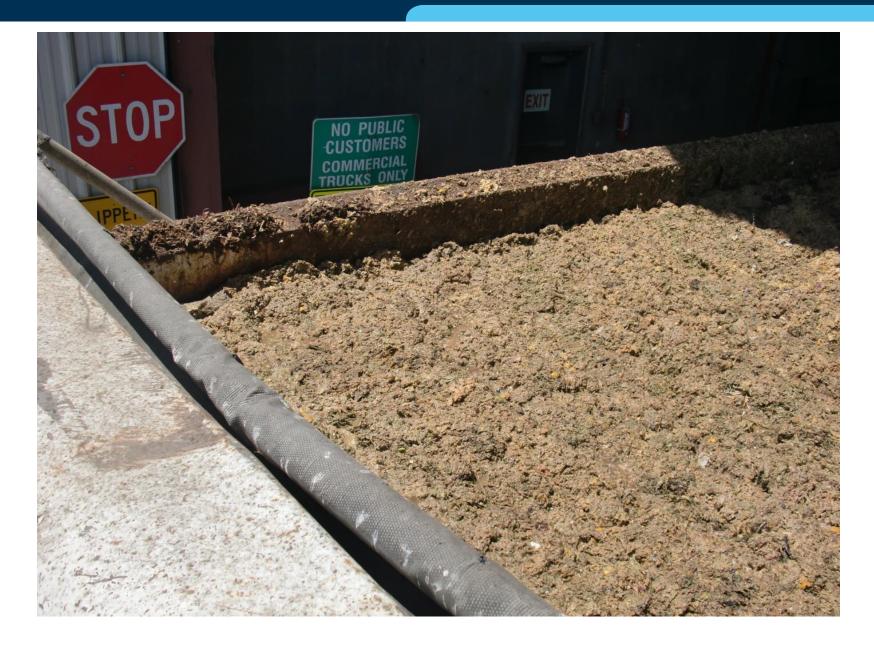
## Processing Food Scraps





## Processed Food Scraps





## Anaerobic Digestion at EBMUD











# Other things going on...





# ✓ SB 1332: Sustainable Take-out Food Packaging at Parks, Beaches & State Facilities

• All food service packaging provided at these locations is locally recyclable, compostable, or reusable, as determined by CalRecycle

### ✓ AB 1884: Straws Upon Request

### ✓ AB 2411: State Compost Procurement

 Requires CalRecycle to use compost in post-fire restoration and identifies opportunities for increased compost use in CalTrans landscape projects



#### **AB 2379: Plastic Microfibers**

• Would have required all clothing made primarily of plastic include a label that warns of plastic microfiber shedding (to encourage people to buy alternatives) and recommend handwashing the item

#### **AB 2779: Connect the Cap**

#### **AB 2110:** Right to Repair Act

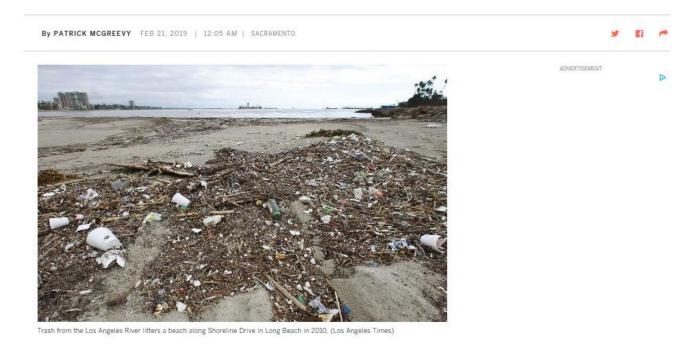
 Would have required manufacturers of electronics to make diagnostic and repair information, as well as equipment or service parts, available to product owners and to independent repair shops

### 2019



#### POLITICS

## California lawmakers propose phasing out plastic products that aren't recyclable



With Californians already barred from getting plastic straws in many restaurants unless they request them and grocery stores not providing single-use plastic bags, state lawmakers are again proposing to ramp up efforts aimed at significantly reducing products that are not recyclable, including plastic cups, forks, spoons and packaging.

New legislation announced Wednesday would require plastic and other single-use materials sold in California to be either reusable, fully recyclable or compostable by 2030.

The measure would also require the state to recycle or otherwise divert from landfills 75% of single-use plastic packaging and products sold or distributed in California, up from the 44%

#### LATEST POLITICS

'Too complex to fly'? Trump riff on planes shows aversion to technological change and science 12m



### Local Initiatives





#### CONTRA COSTA COUNTY



#### WHY BAN POLYSTYRENE?

Polystyrene (sometimes called Styrofoam<sup>™</sup>) production uses hydrofluorocarbons, identified as a contributor to the hole in the ozone layer

Polystyrene is not biodegradable, is not recyclable (economically), and breaks into micro-pieces in the environment

Styrene, the main component of polystyrene, has been classified as a possible human carcinogen

Polystyrene chemicals can leach into food stored in polystyrene containers

Styrene... has been classified as a possible human carcinogen

#### 10 of 19 CC cities already have ban in place

#### Trends







The Ultimate Guide to Simplifying Your Life by Reducing Your Waste

**BEA JOHNSON** 







HI NEW YORK TIMES NEST SELLER 6 MILLION COPIES SOLD



#### the life-changing magic of tidying up

the Japanese art of decluttering and organizing

marie kondo

# Thank you!

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